



Satterley Property Group  
Allara Touchscreen Digital Map Table



S&L Digital Signage

CASE STUDY

Having previously been commissioned by Satterley to install touchscreen digital map tables within their Heron Park and Honeywood sales offices, S&L Digital Signage was instructed to supply a digital map table at Satterley's Allara sales office, too.

However, this touchscreen digital map table was unique in its design concept. The client wanted the entire bottom section of the map table structure to glow. This afforded S&L Digital Signage the opportunity to showcase its ability to create custom solutions for its clients, rather than mere 'off the shelf' ones.

The warm glow was achieved with opalescent acrylic and plenty of LEDs. The map table also features a unique shape to the top of its structure, creating a very pleasing aesthetic alongside the map table's digital functionality.

Similarly to the touchscreen digital map tables at Heron Park and Honeywood, the Allara map table features 'pinch to zoom' functionality and a Google Maps widget. However, the Allara map table also uniquely features a fly through movie of the estate, showcasing its future development.

Allara's Sales Manager is raving about the touchscreen digital map table. Having already sold 60+ lots from the map table at the time of writing, he claims that he simply couldn't live without it!

S&L Digital Signage has enjoyed a close working relationship with Satterley and its advertising partner, The Brand Agency, with whom S&L Digital Signage collaborated in regard to design and content.



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To discuss your own digital signage strategy  
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