



CASE STUDY

# SIGNAGE FOR PUBLIC SPACES, PARKS & RESERVES



Information and directional signage make a great first impression. In a large open space, such as a park, reserve, coastal setting or footpath environment, keeping the general public informed and safe is essential. Local councils often manage these environments and take their dual roles of custodian and safety management very seriously.

The City of Stirling in Perth's northern suburbs is no exception. Covering an area of 105.2 square kilometres, with a population of over 210,000\* the City of Stirling is WA's largest local government area by population.

Signs & Lines have been working with City of Stirling since 2011. It has 1,780 hectares of open space dedicated to reserves, parks, natural conservation areas and special purpose lands, including over 600 hectares of natural bushland, 26 wetland sites and 6.5 kilometres of coastal dunes and beaches. All these areas require effective signage.







city stirling Trigg Bushland Reserve



### Scope of Works

The City has devised a sign strategy for its Parks and Reserves which follows a set format for size, construction and styling of its signs. Following a typical methodology, the Signs & Lines team provide design, manufacturing and installation services across the hierarchy of signs – from small information signs, to large monoliths and totems at major entrances.

Within the Parks, Reserves and bushland we have provided bulletin boards, conservation advice signage such as 'Quenda Habitat' signs and coastal directional signage indicating beaches.

#### **Coastal Reserve - Totem Signage**

In the winter of 2019 our team were engaged by the City to develop eleven new totem signs to help beach goers find all the wonderful surf and snorkelling spots in the area.

Mettams Pool, Trigg Beach, Hamersley Pool are all household names if you live in the area, but for those coming from a bit further afar (or international visitors) these signs are a great addition to the vicinity. From Peasholm Dog Beach in the south, up to Waterman's Bay in the north, the signs are positioned close to the footpath and road for maximum visibility without being too unsightly.



The signs reach 2.5 metres above ground level and are well anchored on a concrete support base. An inner frame is covered by an aluminium exterior which has been 2 pac painted to withstand the harsh coastal conditions.





### Terry Tysack Aquatic Centre - Illuminated Building Signage

The Terry Tyzack Aquatic Centre in Inglewood is part of the Stirling Leisure Centre portfolio. Signs & Lines were engaged to give the building signage a facelift in 2019, removing the existing signage and replacing with a large internally illuminated, fabricated letters. The lettering covers a span of 6 metres and was installed at height approximately 5 metres above ground level using a scissor lift. Each letter was individually lit with LEDs and our electricians liaised with the Council to ensure a co-ordinated effort.

With the increased visibility of the illuminated signage, Aquatic Centre users can now see the building entrance easier at night.





# Stirling Leisure Centres TERRY TYZACK AQUATIC CENTRE INGLEWOOD



Parks & Reserves - Monolith & Plinth Information Signage

The hierarchy of sign types includes six sizes and styles including:

- 3 metre 'regional' monolith;
- 2 metre high significant monolith
- 1.5 metre high monolith;
- 1.5 metre totem;
- 1.2 metre high post and panel;
- 1 metre high post and panel.

The sign specification is chosen from the above to select the most ideal sign – from major entrances to parks and reserves to minor 'local' signs. The design rationale caters for single or double sided plinths or monoliths, with high quality 2 pac painted header section, and a deliberately rusted lower section known



as corten. The reverse side of the sign is either painted, or finished in just corten to provide a more rustic, natural effect that blends into the environment and is a low maintenance finish.

Corten steel is blessed with atmospheric corrosion resistance which enables it to be used in a paint-less form for many structural/architectural ways, making it ideal for signage. Some signs include a sandblasted pattern in the corten for additional design effect.

Smaller post and panel signs for minor thoroughfares.





### Make the Most of Your Public Areas

Our team will be happy to assist you develop information and directional signage to ensure your business' best assets are visible and enhance the user experience. Call us today and speak to a member of the sales team on +8 9274 5151 for no obligation advice and quote, or email admin@signsandlines.com.

## Maps & Other Signage

Other signage works include Leisure Centre Signage, Operations Centre signs, maps for wayfinding around reserves, Notice Boards and coreflute information signs. In 2019 our team made and installed 19 Quenda Habitat signs around the Trigg Bushland to alert users to the conservation objectives of the area to protect the native Quenda. In addition, we have developed signage for the Star Swamp Bushland Reserve and walking trail.

### High Risk Safety Management

All the pre-mentioned signage works were inherently high-risk in that they presented hazards to the general public during works on site. The Signs & Lines team follow rigorous safety protocols during the removal and installation of signage, using tried and tested methodologies to minimise risk. Key to this is a high regard for all OSHE management including safety reviews, Safe Work Method Statements (SWMS) and safety planning.

Signs & Lines Mark Simmonds Tel: 08 9274 5151 | mark@signsandlines.com

Yap!digital Tim Webb Tel: 08 9274 5151 | tim@signsandlines.com





To discuss your own signage strategy please don't hesitate to get in touch.

mark@signsandlines.com Tel: 08 9274 5151 www.signsandlines.com

Signs & Lines, 5 Meliador Way, Midvale, Perth WA 6056

