



Satterley's Touchscreen Map Table and Digital Wall Display



S&L Digital Signage

CASE STUDY



Satterley is Western Australia's largest land developer with numerous developments all over the state.

Signs & Lines has been Satterley's preferred signage contractor for many years, and subsequently Satterley was eager to explore digital options when Signs & Lines launched its digital signage division - S&L Digital Signage - last year.

Working in close collaboration with Satterley's web and design partners, S&L Digital Signage was commissioned to install a touchscreen digital display in an oval shaped timber map table and a custom fabricated touchscreen digital feature wall at Satterley's Heron Park land sales office.

Ideal for conveying current information regarding the estate's master and stage plans, the touchscreen digital signs also create a far more engaging experience for the visitors to the sales office. This is achieved by including image galleries, local attraction information and Google Maps interactivity.

Satterley's touchscreen digital signage also features an IFrame (Inline Frame) from the Satterley website, so that upcoming event information uploaded to the website could also feature on the digital signage without additional programming.

S&L Digital Signage provides Satterley with a comprehensive digital package which includes content management and hosting.



To discuss your own digital signage strategy
please don't hesitate to get in touch.

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